



ROCHESTER
SYMPHONY

2026-27 ADVERTISING PARTNERSHIP

Program books will be printed in September 2026 and be used through the final concert in April 2027. Your ad placed in the Rochester Symphony program book receives...

- Estimated distribution of more than 5,700 copies to Rochester Symphony audiences.
- Visibility for a 7-month time period (October 2026 - April 2027).
- Premium placement options for increased exposure.
- A pair of complimentary tickets to use yourself or share with employees or clients.

Standard Ad Placement	Size in inches	Early rate by August 1	Full rate after August 1
Full page*	5 x 8	\$720	\$800
Half page	5 x 3.875	\$540	\$600
Quarter page	2.375 x 3.875	\$450	\$500

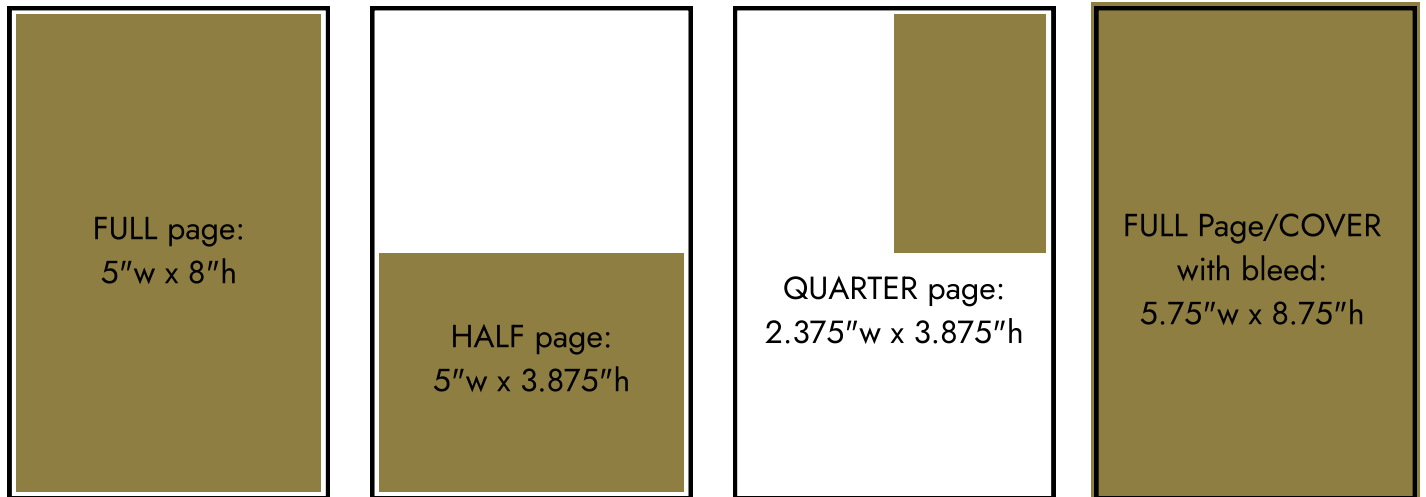
*bleed available on full page size

Premium Ad Placement

Back cover*	5 x 8	\$1,800	\$2,000
Inside front cover*	5 x 8	\$1,620	\$1,800
Inside back cover*	5 x 8	\$1,620	\$1,800
Full premium page* (facing program page)	5 x 8	\$900	\$1,000

Rochester Symphony, 1530 Greenview Dr. SW, Suite 120, Rochester MN 55902
info@rochestersymphony.org | 507-286-8742 | rochestersymphony.org

5.5 x 8.5 PROGRAM BOOK AD SIZES



SPECS:

- Files must be formatted as JPG or PDF.
- Files must be a minimum of 300 dpi.
- Color should be in CMYK with any black and white set to grayscale.
- All content must be relevant from October 24, 2026 through April 24, 2027.
- Files must be received by September 14, 2026.

ADVERTISER_____

CONTACT_____

BILLING ADDRESS_____

EMAIL_____ PHONE_____

AD SIZE/PLACEMENT: ☐ FULL PAGE ☐ PREMIUM PLACEMENT
☐ HALF PAGE (We will contact you with placement options)
☐ QUARTER PAGE

PAYMENT: ☐ PAYMENT ENCLOSED ☐ INVOICE, pay by check ☐ ARRANGE E-PAYMENT
(PayPal)

SUBMISSION DETAILS:

Send ad files to Amy Lindstrom at amyl@rochestersymphony.org or via file transfer.

QUESTIONS?

Contact **Amy Lindstrom** at amyl@rochestersymphony.org or 507-286-8742.